

10-**P-0282**

(Do Not Write Above This Line)

A RESOLUTION BY
TRANSPORTATION COMMITTEE

A RESOLUTION AUTHORIZING THE
MAYOR TO AWARD AND EXECUTE AN
AGREEMENT WITH THE ATLANTA
CHANNEL, INC. FOR ADVERTISING
SERVICES FOR THE CONCESSIONS
PROGRAM AT HARTSFIELD-JACKSON
ATLANTA INTERNATIONAL AIRPORT,
IN AN AMOUNT NOT TO EXCEED
\$60,428.00 FOR A ONE YEAR PERIOD; TO
BE CHARGED TO AND PAID FROM
PDCA 5501 (AIRPORT REVENUE FUND)
180402 (CONCESSIONS) 5233001
(ADVERTISING) 7563000 (AIRPORT); AND
FOR OTHER PURPOSES.

ADOPTED BY

FEB 15 2010

COUNCIL

- ☐ CONSENT REFER
- ☐ REGULAR REPORT REFER
- ☐ ADVERTISE & REFER
- ☐ 1st ADOPT 2nd READ & REFER
- ☐ PERSONAL PAPER REFER

Date Referred

Referred To:

Date Referred

Referred To:

Date Referred

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Committee

TRANSPORTATION
Date 2-10-10

Chair

Action

Other

Fav, Adv, Hold (see rev. side)

Members

Whitney C. Bullock
Alba Smith

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Committee

Date

Chair

Action

Other

Fav, Adv, Hold (see rev. side)

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

CERTIFIED

FINAL COUNCIL ACTION
☐ 2nd ☐ 1st & 2nd ☐
Readings
☐ Consent ☐ V Vote ☒ RRC \

FEB 15 2010

RECEIVED
FEB 15 2010
CITY OF ATLANTA
OFFICE OF THE CLERK

MAYOR'S ACTION

[Signature]



**A RESOLUTION BY
TRANSPORTATION COMMITTEE**

A RESOLUTION AUTHORIZING THE MAYOR TO AWARD AND EXECUTE AN AGREEMENT WITH THE ATLANTA CHANNEL, INC. FOR ADVERTISING SERVICES FOR THE CONCESSIONS PROGRAM; AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT, IN AN AMOUNT NOT TO EXCEED \$60,458.00 FOR A ONE YEAR PERIOD; TO BE CHARGED TO AND PAID FROM FDOA 5501 (AIRPORT REVENUE FUND) 180402 (CONCESSIONS) 5233001 (ADVERTISING) 7563000 (AIRPORT); AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta ("City") owns and operates Hartsfield-Jackson Atlanta International Airport ("Airport"); and

WHEREAS, the Concessions Division has made changes to its program to include more than ninety (90) new retail locations, spas and business and entertainment services; and

WHEREAS, the Concessions Division seeks to advertise and market the Airport's amenities to travelers; and

WHEREAS, the Atlanta Channel, Inc. is an FCC licensed station and is the single source of dedicated programming for tourists offered in all of the major hotels in the Atlanta Metro area; and

WHEREAS, the Atlanta Channel, Inc.'s services are offered twenty-four hours a day, seven days a week; and

WHEREAS, the Aviation General Manager and the Chief Procurement Officer have recommended that an Agreement for advertising services be awarded to the Atlanta Channel, Inc. as a sole source vendor in an amount not to exceed \$60,458.00; and

WHEREAS, said Agreement has an initial term of one (1) year with two (2) one (1) year renewal options at the City's sole discretion.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, that the Mayor is hereby authorized to award and execute an Agreement with the Atlanta Channel, Inc., in an amount not to exceed \$60,458.00 for one year.

BE IT FURTHER RESOLVED, that said Agreement has an initial term of one (1) year with two (2) one (1) year renewal options at the City's sole discretion.

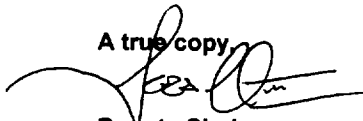


BE IT FURTHER RESOLVED, that all contracted services will be charged to and paid from FDOA 5501 (Airport Revenue Fund) 180402 (Concessions) 5233001 (Advertising) 7563000 (Airport).

BE IT FURTHER RESOLVED, that the City Attorney is hereby directed to prepare an appropriate Agreement for execution by the Mayor, to be approved as to form by the City Attorney.

BE IT FINALLY RESOLVED, that said Agreement shall not become binding upon the City and the City shall incur no liability upon same until such Agreement has been executed by the Mayor, attested to by the Municipal Clerk, approved by the City Attorney as to form and delivered to the Atlanta Channel, Inc.

A true copy,



Deputy Clerk

ADOPTED by the Atlanta City Council
APPROVED by Mayor Kasim Reed

FEB 15, 2010
FEB 23, 2010

RCS# 70
2/15/10
2:39 PM

Atlanta City Council

REGULAR SESSION

CONSENT I

ADOPT

YEAS: 12
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 4
EXCUSED: 0
ABSENT 0

Y Smith	Y Archibong	Y Moore	Y Bond
NV Hall	Y Wan	Y Martin	NV Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	NV Sheperd	NV Mitchell

CONSENT I

		02-15-10
ITEMS ADOPTED ON CONSENT	ITEMS ADOPTED ON CONSENT	ITEMS ADVERSED ON CONSENT
1. 10-O-0163	36. 10-R-0160	53. 10-R-0260
2. 10-O-0167	37. 10-R-0244	54. 10-R-0261
3. 10-O-0229	38. 10-R-0245	55. 10-R-0262
4. 10-O-0317	39. 10-R-0246	56. 10-R-0263
5. 10-O-0153	40. 10-R-0247	57. 10-R-0264
6. 10-O-0154	41. 10-R-0248	58. 10-R-0265
7. 10-O-0155	42. 10-R-0249	59. 10-R-0266
8. 10-O-0156	43. 10-R-0250	60. 10-R-0267
9. 10-O-0158	44. 10-R-0251	61. 10-R-0268
10. 10-O-0159	45. 10-R-0252	62. 10-R-0269
11. 10-O-0157	46. 10-R-0253	63. 10-R-0270
12. 10-R-0242	47. 10-R-0254	64. 10-R-0271
13. 10-R-0243	48. 10-R-0255	65. 10-R-0272
14. 10-R-0124	49. 10-R-0256	66. 10-R-0273
15. 10-R-0282	50. 10-R-0257	67. 10-R-0274
16. 10-R-0283	51. 10-R-0258	
17. 10-R-0284	52. 10-R-0259	
19. 10-R-0285		
20. 10-R-0286		
21. 10-R-0287		
22. 10-R-0295		
23. 10-R-0299		
24. 10-R-0300		
25. 10-R-0301		
26. 10-R-0302		
27. 10-R-0233		
28. 10-R-0234		
29. 10-R-0235		
30. 10-R-0236		
31. 10-R-0237		
32. 10-R-0238		
33. 10-R-0239		
34. 10-R-0240		
35. 10-R-0316		